



OTTOBAUTHENTIC

Let's Talk... we're looking for:

Product Manager - Trauma(Ortho)

Gauteng

R 40 000 to R 60 000

ROLE/JOB DESCRIPTION:

- ⑧ The Product Manager will oversee the strategic planning and execution of marketing initiatives to launch and promote the Trauma product line within South Africa.
- ⑧ This role includes working closely with cross-functional teams, engaging in market research, advising on demand planning, managing tender submissions, maintaining pricing files, overseeing instrument set management, and fostering strong customer relationships to drive the product's success.

RESPONSIBILITIES:

- ⑧ Product Life Cycle Management
- ⑧ Demand Planning
- ⑧ Tender Submissions
- ⑧ Maintenance of Price File
- ⑧ Instrument Set Purchase, Placement, and Maintenance
- ⑧ Customer Engagement
- ⑧ Product Expertise
- ⑧ Event Participation
- ⑧ Market Research and Analysis
- ⑧ Customer Feedback and Competitor Insights
- ⑧ KPI's (Sales, Marketing Strategy, Demand Planning, Tender Submission, Price File, Set turn optimization, Customer Engagement)

EDUCATION/EXPERIENCE:

- ⑧ Bachelor's degree in a relevant field, such as Marketing, Business, or Life Sciences is advantageous.
- ⑧ Minimum of 3+ years of sales or marketing experience in medical devices, ideally in Trauma or related Orthopaedic fields.
- ⑧ Strong presentation and interpersonal communication skills
- ⑧ Executing above, understanding priorities and meeting deadlines at all times
- ⑧ Analytical and problem-solving abilities.
- ⑧ Proven experience managing multiple projects.
- ⑧ Proficiency in Microsoft Office Suite (Excel, Word, PowerPoint).
- ⑧ Strong interpersonal skills, including both written and oral communication, with the ability to present to large groups

Kindly note: If you have not heard from us within 14 working days, your application was unsuccessful

FULL JOB SPEC AVAILABLE FOR YOUR PERUSAL

How to Apply: Please submit your resume to: elsa@ottobauthentic.co.za and use the job title and location as the subject