



OTTOBAUTHENTIC

Let's Talk... we're looking for:

BRAND MANAGER – SCHEDULED AND OTC GENERICS

Parktown, JHB

Salary: R80k pm CTC

As a Scheduled and OTC Generics Brand Manager, you will be responsible to bridge the gaps between the customer and the brand by using information from the customer experience to gain insights from the customer's unique perspective. The goal of Brand Manager is to augment the customer experience and cultivate customer loyalty in an environment fast paced and dynamic, requiring flexibility and the ability to adapt quickly to changes in the market and industry regulations

Responsibilities:

- ⑧ Market Analysis and Strategy Development
- ⑧ Brand Management and Promotion
- ⑧ Cross-Functional Collaboration
- ⑧ Budget Management
- ⑧ Compliance and Ethical Marketing
- ⑧ Performance Analysis and Reporting

Education:

- ⑧ Bachelor's degree in Marketing, Commercial, Business Administration, or a related field. Sciences degree with relevant experience will be considered

Experience:

- ⑧ More than 3 years' experience in brand management, preferably in the pharmaceutical industry.

Requirements:

- ⑧ Strong understanding of pharmaceutical marketing, including regulatory environments and market dynamics for both scheduled and OTC generics.
- ⑧ Excellent analytical, communication, and leadership skills.
- ⑧ Ability to work collaboratively in a cross-functional team environment.
- ⑧ Proficient in using marketing analytics tools and software

Behavioural Qualities:

- ⑧ Organised
- ⑧ Ability to build and maintain relationships with external stakeholders and internal cross-functional team members
- ⑧ Ability to adapt in a fast-paced, changing growth environment and to work independently.
- ⑧ Support team
- ⑧ Good leadership skills
- ⑧ Collaboration Skills

Kindly note: If you have not heard from us within 7 working days, your application was unsuccessful.

How to Apply:

Please submit your resume to: elsa@ottobauthentic.co.za and use the job title as the subject title.