



OTTOBAuthentic

Let's Talk... we're looking for:

Brand Manager OTX

Parkview, JHB

Salary: R70 000.00 – R75 000.00 pm CTC

We are looking for an experienced Medical/Pharmaceutical Brand Manager. The role of the Brand Manager (BM) bridges the gap between the customer and the brand they work for. Your job will be to ensure that each touchpoint across the customer journey is engaging, efficient, and effective. Brand Manager (BM) uses information from the customer experience to gain insights from the customer's unique perspective. The goal of BM is to augment the customer experience and cultivate customer loyalty.

Education:

- ③ 3 Year degree (Medical or Medically related / Sciences)

Experience:

- ③ 3 to 5 years' experience in managing RX /OTX brands.
- ③ Rx = Prescription Brands (Schedule 3 and up)
- ③ OTX = Over the Counter (OTC) brands with marketing experience of these OTC brands in the Rx space to Health Care Professionals.

Desired Skills:

- ③ Brand Manager
- ③ Brand Implementation
- ③ Medical
- ③ RX
- ③ OTX
- ③ Pharmaceutical brands
- ③ Project Management
- ③ Leadership/Management Skills
- ③ Organized
- ③ Support
- ③ Critical Thinking
- ③ Customer Experience
- ③ Problem Solving and Decision Making

Kindly note: If you have not heard from us within 7 working days, your application was unsuccessful.

How to Apply: Please submit your resume to: elsa@ottobauthentic.co.za and use the job title as the subject